

ABOUT US:

NAREB OVERVIEW

NAREB (National Association of Real Estate Brokers) is the oldest premier professional organization of black real estate professionals in the United States and has been at the forefront of advocating for fair housing, equal access to credit, and economic empowerment for black Americans for over 70 years. We are an association proud of our past, relentless in our struggle, and 100% dedicated to the REALTIST® creed- Democracy in Housing.

NAREB Louisville Realtists is a leading professional organization dedicated to advancing the interests of real estate professionals and promoting sustainable homeownership within our communities. Advocating for "Democracy in Housing" requires the support of partners such as real estate professionals, developers, investors and fostering partnerships with other organizations committed to creating a more just and equitable society. As we continue to grow, we will celebrate our successes, learn from our setbacks, and explore innovative ways to promote homeownership.

A NAREB member is called a **REALTIST**, promoting the highest standards of professional integrity and following a strict code of real estate industry ethics and making certain that communities of color are treated with dignity and respect in the homebuying process.



Our **VALUE** proposition of NAREB lies in the collective strength of a trusted organization that drives positive change and economic empowerment. Through its comprehensive approach to education, advocacy, networking, and community engagement, NAREB empowers individuals to make a lasting impact of professional excellence in the real estate industry and the communities they serve.



Our **MISSION** is to unite minority professionals in the real estate industry, working towards fair and equitable practices that empower and increase the number of minority individuals and families who own homes and to create pathways for sustainable wealth-building through real estate investment.

Our **VISION** is to become the organization of choice in developing future leaders and promoting Democracy in Housing.